



Empower your sales and field teams

With self-service portal access to customizable, brand-compliant collateral and assets

Marketing and sales enablement teams have a demanding and dynamic job – no two days are alike. As part of an organization’s growth engine, keeping strategy at the forefront and executing on **effective marketing plans is critical**. However, the typical team is constantly bombarded with one-off requests for sales slicks, presentation decks, email templates – the list is endless!




We're on a mission to end ad-hoc requests so that marketing and sales enablement teams can maintain focus and see their strategies blossom to life – growing their organization.

MarcomCentral's distributed marketing portal puts the power in the hands of your sales and field teams. They gain access to customizable collateral tailored to their individual use case all while maintaining brand compliance. It's a beautiful thing.



Distributed Marketing Platform

Start with the foundational “Control” package or step into the “Create” package for additional personalization features. We also offer the **ability to fully customize** your distributed marketing package.

	<p>Control: well-equipped brand distribution portal</p> <p>starts at \$2,085/mo</p> <p>Launch your brand and sales enablement portal in a couple of weeks with our core platform that includes MarcomDesigner. Empower your users with customizable marketing and sales collateral while enforcing consistency and ensuring brand compliance. Distribute downloadable sales enablement assets throughout your organization and track their usage and effectiveness.</p>	<p>Create: personalized portal with custom content library</p> <p>(Contact for Pricing)</p> <p>Give your users the ability to create unique, on-brand content highly customized to their individual use-case. Provide access to extensive template, content, and digital asset libraries to ensure messaging and brand compliance throughout their branded portal experience. Includes setup of 10 asset templates for your team to use right out of the box.</p>	<p>Customize: build a custom portal that best serves your organization's use case.</p> <p>(Contact fo Pricing)</p> <p>Meet the unique demands of your organization's brand compliance and sales enablement use case by expanding beyond our Control and Create packages. Leverage additional features, immersive training, advanced template creation, and integration with your martech ecosystem to create your brand's best in class, distributed marketing platform.</p>
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Distributed Marketing Portal	Basic Logo Branded Portal	Branded Portal Experience	Advanced Branded Portal
Unlimited Users	Included	Included	Included
Turn-key integration of versioned templates	3	10	10+
MarcomDesigner: create, edit, and update sales and marketing assets	Included	Included	Included
Storage Capacity	Up to 250GB	Up to 1TB	Customizable (Up to 2TB included)
Static Asset	Up to 200	Up to 1000	Customizable (Up to 2000 included)
Template generation licenses (InDesign and Acrobat plugins)		10 Licenses	10+ Licenses
Advanced Search and Filtering	Included	Included	Included
BI Dashboard: reporting, usage, and performance analytics with Google Analytics Connection	Included	Included	Included
Single-Sign-On (SSO)	SSO web-service	SSO web-service or SAML	SSO web-service or SAML
Email Connectors (Salesforce, Marketo, Eloqua)	Available (See Connectors above)	Available	Included
Testing Portal	Available	Included	Included
Dashboard integration with third-party production suppliers		Included for up to 5 suppliers	Included for up to 10 suppliers
E-commerce/connection to supplier		Included	Included
Live training with instructor (virtual)		For Admins and Creative Teams: Live training	For Admins and Creative Teams: Live training with onsite training available
MarcomCentral Online Academy Access (self-paced): covers how to use the admin portal, MarcomDesigner, uploading assets, and asset management	For Admin Users and Creative Teams	For Admin Users and Creative Teams	For Admin Users and Creative Teams
Training for template generation		Included	Included
Solutions Design Consulting	Streamlined consulting (3-4 hours)	Best practice solution consulting	Advanced solution consulting
Technical support, hosting, maintenance and system updated	Included	Included	Included

Let's see which solution best fits your organization.
Book a demo to learn more and see the portal in action: marcom.com/request-demo/

